A publication for Gallaudet University staff and faculty

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President, vice presidents give progress report on University priorities

Last October, Gallaudet President I. King Jordan and the University's four vice presidents held a town hall meeting to discuss priorities that would guide the University in coming years: student success, professional development, realistic enrollment goals, University resources, and interdivisional collaboration.

On September 17, the University leaders held a follow-up meeting in Ely Auditorium to report on the progress that each division made in the 1995-96 academic year to meet these priorities and to outline measures that will build upon last year's successes

In addition, Dr. Jordan stressed that the priorities play an essential role in achieving the Univesity's Strategic Objectives: assuring that students achieve academic goals and attain productive employment; setting a national standard for best practices in education for deaf and hard of hearing people; and establishing a sustainable resource base.

The highlights of each division's accomplishments and plans for the coming year, are as follows.

Academic Affairs

Academic Affairs intensified its efforts last year to create new programs and restructure existing pro-



Vice President for Academic Affairs Roslyn Rosen

grams to help ensure that Gallaudet offers students the best education possible.

Vice President for Academic Affairs Roslyn Rosen called attention to the new School of Undergraduate Studies, the Freshman Year Experience, the Academic Technology Department, the Center on ASL Literacy, and the innovative learning programs that are taking place in the Gallaudet University Kellogg Conference Center as prime examples of the new advances that are being made in Academic Affairs.

In addition, said Dr. Rosen, programs such as Academic Advising, the Career Center, the English Literacy

Center, the Counseling and Mental Health Center, the Outreach and Regional Centers, the Graduate School, the Research Institute, the Library, and Student Affairs have all been revamped and strengthened to better serve students.

Rosen pointed to the division's push to create an academic culture outside the classroom where learning themes are carried over to the residence halls and other areas of the campus.

A number of measures have been made to keep faculty members, deans, and department chairs involved in the planning processes, said Rosen. Some examples of these efforts are the Teaching, Learning, and Technology Roundtables, the Think Tank Meetings between deans and department chairs, the Academic Affairs Management Team, and the task forces on shared governance.

Rosen said that she is encouraged by the increase in enrollment among graduate students and students enrolled in extension and sign language programs, and by the fact that retention efforts are paying off. But the decline in the numbers of undergraduate students must be improved, she said.

Increasing full-time undergraduate student enrollment and continuing to improve existing programs are major goals for the coming year, said Rosen.

Pre-College National Mission Programs

Pre-College has the responsibility of changing deaf education both at Gallaudet and across the nation, said Vice President for Pre-College National Mission Programs Jane

National Mission Programs Jane Fernandes. But what's more, PCNMP is committed to raising the expectations of deaf students.

The major restructuring that Pre-College underwent during the past year represents a giant step in addressing these goals.

Setting up national mission offices



Vice President for Pre-College National Mission Programs Jane Fernandes



This photo, from the November 3, 1986, issue of On the Green, reflects Gallaudet's new status as a university.

Celebration marks 10th year as a university

It's time to celebrate! Ten years have passed since former U.S. President Ronald Reagan signed the Education of the Deaf Act of 1986 into law. Title One of the law authorized that Gallaudet College be designated a university. To commemorate that momentous day in Gallaudet's history, "Gallaudet: 10 Years A University," a celebration filled with festivities and learning experiences, will be observed October 7 to 9.

The past decade has seen other milestones—the appointment of a deaf president, major renovations at College Hall and HMB, the addition of many new educational programs, and the construction of a conference center, to name a few. These events were merely dreams to previous generations at Gallaudet, but they exemplify the many advances that have given everyone in the campus community much to be proud of. The spirit of Gallaudet's successes, and an optimistic outlook for its future will be reflected in the numerous activities during the event.

Highlights of the celebration include a gala dedication ceremony for the new Gallaudet University Kellogg Conference Center, a conference on employment opportunities for deaf and hard of hearing people and their colleagues, and the annual "Enrichment Day" program for faculty, staff, and students. There will also be a reception to kick off the 1997 Faculty/Staff Campaign. (See story, page 2)

GUKCC Dedication

Of all the events scheduled to take place during the celebration, the dedication of the GUKCC on October 9 will be the most festive. And for good reason. The long-awaited facility is offering, for the first time anywhere, training opportunities for deaf and hard of hearing people and those who serve them.

The dedication will be a joyous occasion for the entire University

community and for friends of Gallaudet far and wide. The event, which takes place in the conference center from 430 to 10 p.m., features sumptuous foods from around the world, a host of entertainers, and, of course, tributes to the W.K. Kellogg Foundation, Olive Swindells, and the many other organizations and individuals who made the facility possible.

The dedication will take place

The dedication will take place on the front lawn of the center, where two signs will be unveiled. One sign, on the south end of the facility near the Bistro, recognizes the former building on the site, the Kendall School Division II for Negroes, which opened in 1953 and later,

continued on page 3

Events feature noted presenters

"Gallaudet: 10 years A University," will feature a number of outstanding speakers for its major presentations. They include:

 The Honorable Robert Reich, U.S. secretary of labor (Keynote Address, Career Force 2000, 830 a.m.)

Address, Career Force 2000, 830 a.m.)
• Fred Weiner, AT&T/Brookings
Congressional Fellow (luncheon
speaker, Career Force 2000, 1215 p.m.)

• Anthony Coehlo, chair, President's Committee on Employment of Persons with Disabilities (Capstone Presentation, Enrichment Day, 2:30 p.m.)

 Anne Petersen, senior vice president for programs, W.K. Kellogg Foundation (Capstone Presentation, Enrichment Day, 2:30 p.m.)

• I. King Jordan, president of Gallaudet University (State of the University Address, Enrichment Day, 8:45 a.m.)

• Norma Cantu, assistant secretary for Civil Rights, U.S. Department of Education (Keynote Address, Enrichment Day, 1:15 p.m.)

Dr. Jordan joins elite circle of runners

Gallaudet President I. King Jordan won the 1996 Grand Slam of ultramarathon running September 9 when he completed the Wasatch Front 100-Mile Endurance Run in the mountains near Salt Lake City, Utah.

The Wasatch Front is the last of four races in the Grand Slam competition. Runners must complete each race within a specific number of hours and run all four of them in one summer.

Ultra-marathon running is a sport of endurance and speed-especially endurance. An ultra-marathon comprises 100 miles of very challenging terrain. Runners must cross mountains, ford streams, endure ice, snow, rain, and scorching heatsometimes all in one race.

Typically, an ultra-marathon begins about 5 a.m. and, depending upon the course, runners finish 20, 30, or 35 hours later. Runners make only the briefest stops: to grab a snack, exchange wet socks for dry ones, put a bandage on a blistered toe, etc.

Dr. Jordan, 53, finished the Wasatch Front in 31 hours and 45 minutes, better than four hours under the 36-hour cutoff time. Earlier in the summer, he ran the other Grand Slam competition races: the Old Dominion 100 that winds through the Blue Ridge Mountains (22:16), the Western States Endurance 100 (27:46) in Squaw Valley, California, and the Leadville 100 (26:38) that takes the runners up and over the Rocky Mountains.

In winning the Grand Slam, Jordan and the two other 1996 runners join an elite group of 64 men and women who have also finished the four-race tour since it

began 10 years ago.

Jordan has been running one marathon a month (the 26-milers not the 100-milers) for the past five years. Since 1992, he has run in 18 100-mile races and an equal number of 50-kilometer or 50-mile races. He can be seen very early any morning, rain or shine, running around the Gallaudet campus, out the front gates, and through the city streets. "Some people play golf, others swim, race cars, or jump out of airplanes. I run," he said.

When he runs in ultra-marathons, Linda Jordan is her husband's support "crew." She meets him at the designated check points with a thermos of coffee, a cheese sandwich, dry clothes, and the allimportant encouraging word.



President Jordan is shown during the Western States Endurance 100 race held in Squaw Valley, Calif., in June.

The 1997 Faculty and Staff Campaign will officially begin on October 7 and run through October 18. As the Gallaudet community celebrates "Gallaudet: 10 Years A University" and Homecoming festivities, each faculty and staff person on campus will be asked to lend his or her support to Gallaudet's programs and its students.

By Marcie Robertson

On Monday, October 7, from 3-5 p.m., a reception will be held for donors of last year's campaign and to kick off the opening day of this year's campaign.

The successful 1996 campaign surpassed its goal of \$100,000, raising more than \$110,000, with 35 percent of Gallaudet's faculty and staff

making a gift. A large portion of

the money went toward scholar-ships and program development.

This year, the campaign's goal is \$115,000, with a 40 percent participation rate.

The campaign drive will include volunteers within various departments throughout the campus who will be asking for support from their colleagues. Gifts can be made by payroll deduction, an annual pledge, or an outright contribution.

Faculty and staff members will soon be receiving pledge cards in the mail. Also, a VAX pledge form can be accessed by entering CAM-PAIGN at the dollar sign prompt. A message confirming the pledge will be sent to the donor by the following day.

Join in the celebration!

Reaccreditation assessment looks favorable

Gallaudet's midway assessment in its 10-year reaccreditation by the Middle States Association (MSA) is expected to be completed this month, the University's Faculty Senate learned September 16 at its first meeting of the academic year.

Dr. Paul Siegel, who prepared the periodic progress report with support from Committee S (Quality in Education Programs) reported that Gallaudet is on track towards having the MSA board rule in favor of it's unconditional reaccreditation.

Siegel said that the MSA reviewers acknowledged that the University is addressing areas of concern outlined in the 1991 reaccreditation report. These concerns include: improvement of students' English literacy and all community members' signing skills; fostering students' infor-mation literacy level through, among other things, increased library funding; clarifying the relationship of the new Academic Technology unit to the University; monitoring the results of the new Graduate School and Undergraduate Studies structures; and the need to continue monitoring, and if necessary, modifying, the University's strategic planning. Siegel added that MSA's review of

Gallaudet's financial status indicates that the University has generally succeeded in responding appropriately to issues raised in the report, such as: the strategic elimination and merging of programs, the closing of the Northwest Campus, the staff reduction plan, and planning for worst case scenarios such as the 10 percent reduction in the federal appropriation projected for FY 1996 (which, in fact, resulted in a three-percent reduction.)

On the issue of tuition assistance, Gallaudet President I. King Jordan reported that the University's tuition assistance and tuition waiver policies will be revised to define a dependent child in accordance with IRS guidelines. The step was taken on a request by the senate earlier this year to enable the benefit to apply to certain married children of eligible University employees.

To qualify as a dependent child under the 1995 IRS guidelines, the following requirements must be met: the child must be a relative, e.g., biological child, stepchild, adopted child, or foster child; the child must be unmarried, or if married, may not file a joint return; the child must be a U.S. citizen; the child's gross income must be less than \$2,500 unless he or she was under age 19 at the end of the year or under age 24 and a student at the end of the year; and the child must have received more than half of his or her support from the parent.

In addition, the senate approved a list of nine SCPI raters. Senate Chair Michael Moore said that one potential rater needs to be verified. Raters approved to date are: Dr. Judith Johnson, Kitty Baldridge, Jay Innes, Dr. Mike Kemp, and Camilla Lange–all of whom served as raters last year-and new members Cindy Bailes, Sharon Davis, Sandra McLennon, and Tammy Weiner. Kemp and Baldridge are co-coordinators of the rater pool.

The future of Gallaudet University: continuous improvement Gallaudet-style

GALLAUDET UNIVERSITY

WE CAN'T SPELL S CCESS WITHOUT U!

FACULTY AND STAFF CAMPAIGN

OCTOBER 7-18, 1996

Faculty/Staff Campaign begins October 7

By Mercy Coogan (Part two in an ongoing series about the University's strategic

planning process)

Continuous improvement, like flying a kite, riding a bike, or brewing a good cup of coffee, isn't very complicated. That's because, like the other three topics, continuous improvement is based on common sense. Everyone knows that freshly-ground roasted beans, plus water, plus a good percolator add up to great coffee. So, too, the formula for practicing continuous improvement at Gallaudet is straightforward.

First, a definition: Continuous improvement is about increasing the quality of everything an organization does-continually.

Gallaudet's pursuit of continuous improvement is happening via our strategic planning process, which formally got underway several weeks ago when University President I. King Jordan established three working groups and asked them to review and finalize the mechanisms the University will use to measure everything it does

When the groups have completed their assignment, the really tough work will begin, probably at the end of this semester. Dr. Jordan will then appoint new groupseach one comprising only two or three people-that will be assigned a specific area of the University to evaluate.

This is the critical phase of the strategic planning process because it involves measuring the different services we provide to students and others against similar services known to be of the highest quality that are provided by other universities to their "customers." Measuring in this fashion takes the guesswork

out of strategic planning and helps the University determine those things that we do very well and that complement our three strategic objectives and those that do not.

Gallaudet has chosen continuous improvement as a means to an end-the achievement of our three strategic objectives. To be successful, however, everyone at Gallaudet-faculty, administrators, students, teachers, and staff-must participate in the planning process. Over the coming weeks and months, you will learn more about this and your important role in it. (Next: "Indicators, Data Sources,

and Assumptions—Hub?")



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From college to university status: Gallaudet celebrates its first decade

continued from page 1 after desegregation, served the University in many capacities for approximately 40 years. Former teachers and students from the school will assist with the unveiling. The second unveiling will be of the main marker for the GUKCC. When the ribbon is cut and the cover drops to the ground, everyone in the audience will light a sparkler symbolizing the light of understanding.

Preceding the unveiling, presentations on various aspects of the conference center will be made in Swindells Auditorium by Gallaudet President I. King Jordan, Board of Trustees Chair Glenn Anderson, Gallaudet University Alumni Association Vice President Rachel Stone, Vice President for Academic Affairs

Roslyn Rosen, Vice President for Institutional Advancement Margarete Hall, Donald Forsythe, executive director of the Sprint Foundation, and Russell Mawby, a trustee with the W.K. Kellogg Foundation.

Video presentations will pay tribute to the more than 1,000 donors who supported the conference center, highlighting the names of each individual and comments by some of the donors on why they chose to make gifts to build

and equip the center. From 7 to 830 p.m., the conference center's ballroom and bistro will be transformed into a Festival of Food and Fun where those in attendance can sample mouthwatering dishes from around the world. Gallaudet students who are citizens of these

areas of the globe will dress in traditional apparel of their home country and greet diners. Adding to the fun, mimes and photographers will circulate among the tables.

The cost for the Festival of Food

and Fun is \$25; \$15 for Gallaudet students.

At 8:30 p.m., the audience will be entertained by "The Cridders," an internationally renowned troupe of deaf and hearing performers, all of whom are interpreters with the Connecticut Registry of Interpreters for the Deaf.

The Cridders humorous and enthralling productions of vignettes and skits have captivated deaf and hearing audiences alike, and heightened public awareness of sign language as an effective means of communication and as an art form. Their wide-ranging appeal has been enjoyed by audiences in a wide variety of venues, including the "NBC Today Show," "CBS Sunday Morning," and "The Discovery Channel."

Following the Cridders' performance, pastries, petit fours, tarts, mousses, coffee and tea will be served in the GUKCC Ballroom.

Career Force 2000

During the morning and afternoon hours preceding the GUKCC Dedication, a host of successful deaf and hearing professionals in business, government, education, and non-profit organizations will share their knowledge on the intricacies of the job market at this milestone conference in the area of employment for deaf and hard of hearing people and those who work with them.

The Honorable Robert Reich, U.S. Secretary of Labor, will deliver the keynote address in Swindells Auditorium at 8:30 a.m.

Reich, who was appointed secretary of labor by President Bill Clinton, spearheaded efforts to give more Americans opportunities for lifelong learning, including schoolto-work apprenticeships, one-stop career centers, proposals for a yearly \$10,000 family tax deduction for education and job training, and consolidation of federal job training programs into vouchers that can be used to get new skills. Reich fought for legislation to raise the minimum wage and pushed successfully for a law providing workers up to 12 weeks of leave for family or medical emergencies and for another law ensuring full funding of company pension plans.

At the conclusion of Reich's address, the following concurrent sessions have been scheduled for the remainder of the morning: "The Search: Building Your Way to Success," "Entrepreneurs: Risking to Succeed," "Positioning Yourself for Promotion," and "Organizational

The luncheon speaker will be Fred Weiner, a 1988 graduate of the University. Weiner is one of two AT&T employees serving one-year special assignments as Brookings Congressional Fellows. Weiner is working in the office of Rep. Rob Andrews (D-N.J.)

The afternoon concurrent sessions are entitled "The Path to Career Success in the World of Nonprofits," "The 21st Century Worker: Technical Knowledge + Technical Skills = SUCCESS," "Successful Deaf-Hearing

Partnerships," and "Behavioral Interviewing.

The conference will close with a capstone presentation, "Positioning Yourself for Career Success: A National Perspective." Presenters will be Anthony Coehlo, chair of the President's Committee on Employment of Persons with Disabilities, and Anne Petersen, senior vice president for programs, W.K. Kellogg Foundation. Nancy Bloch, (G-'78), executive director of the National Association of the Deaf, will serve as moderator.

The fee for the conference is \$85; \$55 for Gallaudet students. A package price for both the conference and the Festival of Food and Fun is \$105; \$65 for Gallaudet students.

Enrichment Day
"Priorities for Change for the
Next Decade" is the theme of Gallaudet's annual campus-wide learning activity, Enrichment Day, which will take place in the GUKCC. Enrichment Day is being held on October 8 this year rather than during the spring semester, as it has been in the past, in recognition of the 10th anniversary of Gallaudet acquiring university status

The four main themes that the allday event will address are assessment, diversity, literacy, and technology.

The morning will begin with President Jordan unveiling the GUKCC's new map of the University at 8:45 a.m. The map, which was prepared under the sponsorship of the Gallaudet University Marketing group, will be permanently housed in the lobby of the conference center.

Jordan will then deliver his State of the University address

During the remainder of the morning and for most of the afternoon, concurrent sessions, based on the Enrichment Day themes, will be held.

Norma Cantu, assistant secretary for civil rights with the U.S. Department of Education, will deliver the keynote address at 1:15 p.m. Enrichment Day will end with a reception and concluding remarks by VPAA Rosen beginning at 3:30 p.m.



Alumni Relations staff display the new Gallaudet Alumni Homepage. From left are: Bobbie Boswell, secretary/interpreter, Mary Anne Pugin, director, Daphne McGregor, assistant director, and Ernie Hoffman, coordinator of alumni facilities and records.

Homepage will keep alumni updated

Create a Web site and the world will beat a path to your door.' This turn on an old expression could be considered quite valid these days, as the countless individuals and organizations who have found wide audience appeal on the Internet can attest to.

A case in point is the Office of Alumni Relations and the Gallaudet University Alumni Association.

On September 18, the Gallaudet Alumni Homepage was entered as a subcategory under "People" on the University's homepage. Even before the new web site could be announced, it was receiving messages. In fact, within days eight messages had been received, including one from an alumnus in Canada who called the homepage "a tremendous step for all alumni members for information and to update news."

The sender's observation reflects the reasons for creating the homepage, according to Daphne McGregor,

SHS sponsors videos

Student Health Service is changing the topics of its 30-minute healthrelated programs that are broadcast

The series titles for October will be: Asthma and Children-8 a.m., 10 a.m., noon, 2 p.m., and 4 p.m.; **Diabetes**—830 a.m., 1030 a.m., 1230 p.m., 230 p.m., and 430 p.m.; **Stress** and Anxiety—9 a.m., 11 a.m., 1 p.m., 3 p.m., and 5 p.m.; and High Blood Pressure—930 a.m., 1130 a.m., 130 p.m., 3:30 p.m., and 5:30 p.m. assistant director of Alumni Relations and author of the homepage. Because the GUAA now has 65 chapters, ranging as far away as Japan, the advantage of the Internet is that it permits alumni instant access to all sorts of alumni news: job promotions, reunions and other activities, marriages, obituaries, memorial services, and address changes

Until June 1994, alumni were sent a monthly newsletter. But due to costs and to the fact that much of the information was dated by the time alumni received it, the newsletter was dropped and a section on alumni news was created in Gallaudet Today magazine. The magazine will continue carrying the section, said McGregor, but the homepage will enhance it by keeping alumni even more informed.

In addition to going through the University's homepage, the Gallaudet Alumni Homepage can be accessed directly by entering a Web browser and typing in the address

The homepage will be updated daily, if necessary, said McGregor. Information will stay on the page for approximately two months, and then it will be transferred to the hompage's archives.

Besides improving alumni's ability to stay in touch with their friends, there is another advantage to the homepage, said McGregor. "I am really excited because the homepage will give alumni a sense of ownership in Gallaudet," she said. "No matter where alumni live, they will have a sense of belonging."

Festival of Food and Fun menu

The Festival of Food and Fun, which will be held from 7 to 8:30 p.m. October 9 as part of the GUKCC Dedication gala, features the following dishes:

The Americas

Crab cakes, steamship round of beef with bread and condiments; open-fire grilled Pacific salmon; quesadillas with fresh guacamole and salsa cruda; Indian corn steamed in the husk with jicama salad.

Europe

Assorted paté board with French breads and condiments; smorgasboard of assorted fancy open-face sandwiches; antipasti; paella Valencia.

Asia

Steamed dumplings; Vietnamese spring rolls and Indonesian sate with peanut sauce; assorted cooked sushi.

Africa

Lamb kebabs in Moorish marinade; duckling Dar es Salaam; oysters Mombasa.

For the month of October, the on University cable channel 19.

University officials provide update at Town Hall meeting

continued from page 1 to search the United States for the most effective teaching methods, and the establishment of nine teaching teams, each guided by a lead teacher, are departures from teaching methods used by Pre-College in the past. But Fernandes said that innovations such as these are necessary to raise the learning standards of deaf and hard of hearing students.

The process is not over yet, said Fernandes, but people at Pre-College are working diligently to provide the best learning environment for students at KDES and MSSD, and hopefully, she added, it won't be long before deaf and hard of hearing students across the nation start to benefit from Pre-College's efforts.

Administration and Business

Because a key role of Administration and Business is to support academic programs, the past year has seen a number of advances geared toward improving services for students.

Vice President for Administration

Vice President for Administration and Business Paul Kelly

and Business Paul Kelly said that in FY 1996 the division increased the number of programs and the outreach efforts in Student Health Services. The division also achieved a balance in intercollegiate athletic opportunities for men and women. Kelly added that the division has improved—and continues to improvedorm security, encourages employees within the division to serve as mentors to students, and provides employment opportunities to students

Regarding enrollment, Kelly said that Administration and Business staff are involved in enrollment planning and they have helped draft enrollment goals and recruitment strategies to be used by the Office of Enrollment Services.

Dr. Jorge-Quiñones to give presentation

As a part of Gallaudet's annual observation of National Hispanic Heritage Month September 15 to October 15, Board of Trustees member Angela Jorge-Quiñones will present a speech entitled "Education and Achievement" in Ely Auditorium on October 14 from noon to 1 p.m. A reception featuring Mexican fare will follow Dr. Jorge-Quiñones' presentation.

Jorge-Quiñones, of Carolina, Puerto Rico, is retired from the Department of Spanish Language, Hispanic Literature and Culture, at the State University of New York at Old Westbury. While at the University she was instrumental in developing its Bilingual-Bicultural Program.

In the area of University resources, Administration and Business has developed a model that estimates Gallaudet resources under various conditions. It has also reviewed the operations of all University auxiliary services to assure that they are profitable.

Last year, input from students and employees was collected in a national benchmarking survey to assess how efficiently Administration and Business operated its programs compared with other institutions. As a result, said Kelly, the division is using the data to set goals for FY 1997.

Institutional Advancement

A simple definition of Institutional Advancement's job is to convince people to admire and support the University.

Support for the University has many far-reaching possibilities, Vice President for Institutional Advancement Margarete Hall explained. For example, no one needs to convince alumni to admire the University, but they need to be convinced to increase their financial support and to encourage the best students to come to Gallaudet.

Through the Alumni Relations program, said Dr. Hall, the division established three programs last year in addition to its existing efforts, to increase University support. They are: Affinity Groups—these groups attract members who share similar interests or backgrounds; Ambassadors—alumni leaders from regions of the country who recruit students and donors; and Trailblazers—alumni who get three new alumni donors during the year.

The Development Office's efforts in securing private donations to the University were highly successful last year, netting close to \$7 million.



Vice President for Institutional Advancement Margarete Hall

Over the past decade, annual gifts to the University have ranged from \$1.5 million to \$4.8 million, with the exception of FY 1992, when the \$12 million gift from the W.K. Kellogg Foundation brought the year's total to \$15 million.

Last year, in addition to the annual Faculty/Staff Campaign, four-direct mail campaigns, and two TTYathons, Dr. Hall and Development associates had more than 100 off-campus meetings with potential donors. President Jordan participated in almost 50 of these meetings. In addition, 60 meetings with potential donors were held at the University and 50 proposals for funding were made.

The Public Relations Office and Visitors Center began new, more focused communications efforts, said Hall. For the campus community, What's Up Gallaudet, a weekly TV show began. "PUBLICREL" was set up

on the VAX to transmit messages to everyone with e-mail. On the Green was moved to the PR Office. Three new newsletters, Family News for families of Gallaudet students, President's Briefing for VR counselors and teachers of deaf students, and Gallaudet Link for potential undergraduate students, the latter a collaboration between PR and the Admissions Office, were published.

In addition, said Hall, the PR Office prepared about 500 news releases and conducted more than 50 interviews with the media.

And for 1997, the Visitors Center will host 12 open house days.

President's Office

"It's obvious to me that a lot happened last year and a lot of positive changes are planned that will lead to a stronger Gallaudet," President I. King Jordan said following the vice presidents' addresses. "It proves that one person can make a difference and many people can make a huge difference. I'm very encouraged."

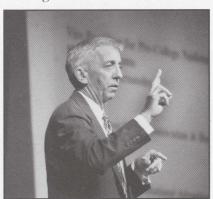
Last year, the President's Office supported student success in many ways. The office reaffirmed the University's emphasis on diversity by hosting a number of related activities. The office also sponsored the Literacy 2000 project, authorized \$1 million to fund technology and literacy projects, and provided another \$1 million for student endowments and scholarships.

In the area of professional development, the President's Office sponsored roundtable discussions, some involving experts in various aspects of university planning and Board of Trustees members, and awarded a one-time three-percent pay raise for eligible employees and a three-percent functional raise that went into effect October 1.

The Task Force on Contingency Planning, which prepared budgetsaving strategies, the Task Force on University Space, and the new Strategic Objectives Planning Process, which involves working groups from all areas of the campus, represent efforts by the President's Office to promote interdivisional collaboration.

For the coming year, beefing-up enrollment figures is an essential job that the entire campus needs to be involved with "We still know that we are the best, but we have to do a better job convincing potential students that we are the best," Dr. Jordan said. He added that everyone must play a role in retention efforts by supporting students academically and seeing that they feel welcome on campus

Jordan emphasized that the University is fiscally strong, but restated his message that Gallaudet must reduce its dependence on federal monies by cultivating more private sources of funding.



Gallaudet President I. King Jordan

Homecoming '96 activities scheduled

Now that fall is in the air, alumni's thoughts turn toward meeting old friends at their alma mater.

Gallaudet's Office of Alumni Relations has scheduled a number of exciting activities for Homecoming 1996. The GUAA extends a warm welcome to alumni and friends to celebrate on Kendall Green.

Homecoming begins on October 18 with a golden anniversary breakfast for the Class of 1946 at 8 a.m. in Peikoff Alumni House. That evening, a pep rally will be held in the Field House at 7 p.m., followed by a bonfire on the baseball field and a pre-game party in the Alumni House. The GUAA will demonstrate its new homepage on the World Wide Web from 8 to 10 p.m. in the Alumni House conference room.

On October 19, the Class of 1971 will hold its silver anniversary breakfast in the Alumni House at 8 a.m. A fair, with carnival rides and food and information booths will be set up on the baseball field. The Bison will take on Valley Forge College in a soccer match from 11 a.m. to 130 p.m. The kick-off for the gridiron battle between Gallaudet and Valley Forge will take place at 130 p.m. A homecoming parade will be held at half-time.

Following the football game, the Alumni House will be the scene of a bash from 4 to 8 p.m. and a social from 8 p.m. to midnight.

In addition to the Classes of '46 and '71, reunions are slated for the Classes of 1936, 1956, 1961, 1966, 1981, and 1986.

For additional information, including admission fees for the various events, contact Daphne McGregor ('82), assistant director of Alumni Relations, x5081, or e-mail DCMCGREGOR.

Classified Ads

FOR SALE: TTY, Ultratec 1100, like . new, \$250. Call Patricia, (202) 554-1770. FOR SALE: '95 Honda Civic EX, 4-dr., red, auto., snrf., AC, ABS brakes, 13,000 mi., exc. cond., warranty, \$14,500. Call Chip, x5794, or e-mail CBREILLY.

WANTED: 2-BR furnished apt. or house for two professors visiting D.C. from Dec. 1996 to Feb. 1997. E-mail J.Copeland@phil.canterbury.ac.nz.

FOR RENT: Efficiency condo, pool, gym, security, near Metro and shopping, \$600/mo. inc. util. Call Mark Mulligan, (202) 488-1977.

FOR RENT: BR w/pvt. BA in Potomac, Md., townhouse, rent nego. Call Suzy, (301) 299-7604 (TTY/fax).

WANTED: TV decoder in good cond. by the D.C. Superior Court, donor will receive tax write-off. Call Francis Burton, (202) 879-1656 (TTY) or (202) 879-1492 (V).

FOR SALE: 1994 Geo Tracker, 2WD, soft top, AC, 5-sp, 35,000 mi, great cond., \$7,000/nego. Call Wednesday, x8-6090 or (301) 773-1510 (V), or e-mail WLURIA.

WANTED: Roommate for Germantown, Md., townhouse. Call (301) 515-8387 (TTY).

FOR RENT: Apt. within walking distance to campus, sep. ent., secure, reasonable rent. Call (301) 774-9719.